

JA JA JA BERLIN & HAMBURG:

Ja Ja Ja Berlin is the 2nd installment of the popular Nordic concert series showcasing the best emerging talent from the Nordic countries. Held at FluxBau, a well-known and favored central Berlin showcase venue in close vicinity of key professionals and media - the night aims to grow a strong independent platform where new "export ready" artists are able to showcase their music to key German music industry professionals, media, tastemakers and audiences. The night was launched fall 2014 to great acclaim - having sold out every single event in advance, garnered great press and boasting a solid guestlist of key professionals and media at each show.

We are excited to announce that we, based on requests from Nordic professionals, are able to add an additional date to the Berlin showcase in the important media city of Hamburg from the fall season of 2015 effectively making the German Ja Ja Ja into a mini-showcase tour. Hamburg is only 1 ½ hour away with the train from Berlin and gives access to an enthusiastic fanbase known for their love of Nordic music as well as key industry and media professionals (Warner / Warner Chappel, Pias, FKP Scorpio, Rough Trade, Indigo, Karsten Jahnke, A.S.S/Selective Artists, Reeperbahn Festival, Dockville, Believe Digital, Spiegel, Stern and Bauer Media are just some of the important players). The night will be held at the respected Hamburg venue Molotow and promoted in collaboration with strong partners.

Note! Both nights will be linked together as a mini-tour; meaning you apply for both nights at the same time. There is unfortunately no possibility to only play one of the nights due to logistical reasons. The export offices will all increase their respected travel support to meet the extra costs. The Hamburg nights will always take place each 2nd Wednesday and the Berlin night the 2nd Thursday of each month. Find all the fall season dates below in submission form.

The initiative is supported by the Nordic Export Offices (NOMEX) represented by: Export Music Sweden, Music Export Denmark / ROSA - The Danish Rock Council, Music Finland, Icelandic Music Export and Music Norway.

Please get in touch with our respective office directly for additional info.

PROGRAMMING AND BOOKING PROCESS:

Submissions will initially be reviewed by country and via the respective export office, who'll produce a shortlist based on "export readiness". NOMEX have defined "export readiness" as an artist who has a professional industry set-up (manager, label, agent, publisher etc.) behind them - either domestic and / or international - and / or a growing momentum, whether it be international industry and / or media buzz . It's very important to draw attention to this in the below form for us to adequately review submissions and to update submission form if relevant developments occur.

Then a booking group consisting of skilled professionals with excellent knowledge of the German market will choose the final line-up based on 1) artistic qualities and 2) previously mentioned "export readiness" and market fit. The members of the current booking group are: Robert Hellbig (CEO / Owner - Nothing But Hope and Passion), Ueli Häfliger (Music Editor - Flux FM), Sven Städtler (Head of Promotion & Partner - Verstärker Medienmarketing), Steffi von Kannemann (Owner - Nordic By Nature), Julian Loewe (Agent / Promoter - Karsten Jahnke), Philipp Jacob-Pahl (Agent / Promoter - Landstreicher Booking) and Björn Bauch (Konzertbüro Schoneberg). In the event of a conflict of interest, the member will be refrained from voting.

As we receive numerous applications we unfortunately only have the possibility to inform the bands who are chosen to play. this usually happens 1-2 weeks after submission deadline. If you are unsure about your status and need urgent clarification, please make contact with your local export office. Ja Ja Ja isn't strictly genre-bound but will try to keep some consistency in booking profile in order keep the brand of the concert series effective so it's fair to say genres usually lay within pop/rock and electronic. This list of artists who have previously played will give you an idea about profile: Bloodgroup (IC), Hjaltalin (IC), The Deer Tracks (SE), Katzenjammer (NO), Niki & the Dove (SE), Zebra & Snake (FI), Team Me (NO), Young Dreams (NO), Johnossi (SE), When Saints Go Machine (DK), Marit Larsen (NO), French Films (FI), Sekuoia (DK), Cancer (DK), Naomi Pilgrim (SE), Jaakko Eino Kalevi (FI) to mention a few.

TRAVEL SUPPORT AND FEES

Artists chosen to play Ja Ja Ja will usually automatically qualify for travel support from their respective Export Office. Terms and conditions are set by each office on an individual basis so please contact them for more information. The night is ticketed at a low-entry price and will be used to cover production and marketing costs of the night. There are unfortunately no dinner or buyout incl. but the artists and professionals are welcome to join our Music&Media After Work prior to the show where we usually have free soup or similar. Get in touch with our promoter Björn Bauch from Schoneberg for more info.

PROMOTION

The artists will benefit from a coordinated press, promotion and marketing team. A social media team is boosting the profile of artists and the event itself across all major social networking sites. All media partners will cross-promote content and explore editorial options. The export offices, Nordic embassies and the partners will also use their extensive network to promote the events where a special focus will be on the business2business promotion. Each night will also feature a Music&Media After-Work with free food/drinks to attract relevant professionals and media with the aim to create a regular Berlin/Hamburg music industry "get together" before each show.

Note! Ja Ja Ja is a platform. It is expected that individual managers and industry professionals working with participating artists will promote the show to German industry, media and audience to the best of their abilities. They will also be the point of contact for those with further interest.

Name of artists/band/ensemble:

Current industry set-up in home country:

Management:

Record/Prod. company:

Agent:

Publisher:

Current German set-up (or relevant UK or US set-up)

Management

Record/Prod. company:

Distribution:

Promoter / Agent (incl. UK agent):

Publisher:

Promo team (print, online, radio/TV etc):

Other:

Preferred Ja Ja Ja dates:

Wednesdays are always in Hamburg / Thursdays always in Berlin (you can select multiple dates).

Priority 1

Priority 2

Priority 3

Links to streamable music (bio to be sent as an attachment with this form):

German media momentum / editorial coverage
(and/or UK and US momentum worth mentioning):

Current German industry interest / dialogue:

Very short description of current/planned German market activity and artists export readiness (max 1000 characters):